



**ANNAMALAI UNIVERSITY**  
CENTRE FOR DISTANCE AND ONLINE EDUCATION

**S346 - M.B.A (E/M)**

**SECOND YEAR**

**THIRD SEMESTER**

**Academic Year : 2024 - 2025**

**ASSIGNMENT TOPICS**

This booklet contains assignment topics. Students are asked to write the assignments for all **FIVE** courses in the second semester as per instructions.

Last date for submission:**01.11.2024**

Last date for submission with late fee ₹300/-: **15.11.2024**

**NOTE:**

1. Assignments sent after **15.11.2024** will not be evaluated.
2. Assignments should be in the own handwriting of the student concerned and not type-written or printed or photocopied.
3. Assignments should be written on A4 paper on one side only.
4. All assignments (with Enrolment number marked on the Top right hand corner on all pages) should be put in an envelope with superscription “**MBA Assignments**” and sent to **The Director, Centre for Distance and Online Education, Annamalai University, Annamalainagar – 608 002** by **Registered post**.
5. No notice will be taken on assignments which are not properly filled in with **Enrolment Number** and the **Title** of the papers.
6. Students should send full set of assignments for all papers. Partial assignments will not be considered.

**ASSIGNMENT INSTRUCTIONS**

Write assignments on **Two** questions in each paper. For each question the answer should not exceed 10 – 15 pages. The first topic of assignment carries 15 marks and second topic carries 10 marks. You are expected to write **Two assignment questions for every subject**.

**Dr. T.SRINIVASAN**  
**DIRECTOR**



**ANNAMALAI UNIVERSITY**  
CENTRE FOR DISTANCE AND ONLINE EDUCATION

**MANAGEMENT DISCIPLINE**

**S346 MASTER OF BUSINESS ADMINISTRATION (M.B.A.)**

**SECOND YEAR**

**THIRD SEMESTER**

**Academic Year : 2024 - 2025**

**ASSIGNMENT SUBMISSION**

COURSE CODE : \_\_\_\_\_

COURSE NAME : \_\_\_\_\_

ENROLLMENT NUMBER: \_\_\_\_\_

NAME OF THE STUDENT: \_\_\_\_\_

DATE OF SUBMISSION : \_\_\_\_\_

ASSIGNMENT I  (✓)

ASSIGNMENT II  (✓)

<b>From</b> _____ _____ _____ _____	<b>To</b> <b>THE DIRECTOR</b> <b>CENTRE FOR DISTANCE AND ONLINE EDUCATION</b> <b>MANAGEMENT DISCIPLINE</b> <b>ANNAMALAI UNIVERSITY</b> <b>ANNAMALAI NAGAR. 608 002</b>
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# **346E2310 – ORGANIZATIONAL BEHAVIOUR**

## **Assignment Topic I (15 Marks)**

- a. Developing an Organizational Behaviour Model (L4)**
- b. Individual Dimensions of Organizational Behavior – Emotional Intelligence (L5)**
- c. Group Behaviour and Conflict (L12)**
- d. Leadership & Motivation Theories (L13 & L16)**
- e. Management of Change Models (L17 & L18)**
- f. Organizational Climate (L23)**

## **Assignment Topic II (10 Marks)**

**MAGIC KINGDOM - Case Analysis (Page no 179).**

# **346E2320 – MANAGEMENT INFORMATION SYSTEMS**

## **Assignment Topic I (15 Marks)**

- a. Information System for Decision Making (L4)**
- b. Development and Maintenance of MIS (L7)**
- c. Systems Development Life Cycle (L12)**
- d. Business Intelligence and Analytics (L14)**
- e. Information Security and Control (L19)**
- f. Marketing Information System (L22)**

## **Assignment Topic II (10 Marks)**

**Position Description and Specification for an HRIS Administrator  
- Case Analysis (Page no 360)**

# **346E2330 – INTERNATIONAL BUSINESS**

## **Assignment Topic I (15 Marks)**

- a. Terms of Trade and Gains from International Trade (L2)**
- b. International Trade Organizations: International Monetary Fund and IBRD (L5)**
- c. Regional Economic Integration: Customs Union - EEC (L10 & L11)**
- d. Trends in Indian Foreign Trade (L13)**
- e. Pre-shipment inspection (L20)**
- f. Export Regulatory Documents (L22)**

## **Assignment Topic II (10 Marks)**

- Report on Export promotion councils. (L15)**

# **346E2340 – OPERATIONS RESEARCH**

## **Assignment Topic I (15 Marks)**

- a. Linear Programming – Duality Theory (L2 & L5)**
- b. Assignment Model (L7)**
- c. Decision Trees (L12)**
- d. PERT & CPM Model (L14)**
- e. Replacement Model (L16)**
- f. Sequencing (L17)**

## **Assignment Topic II (10 Marks)**

**Report on Advanced Theory in operation Research. (L18)**

# **346E2350 – ACCOUNTING FOR MANAGERS**

## **Assignment Topic I (15 Marks)**

- a. Accounting Records and Systems (L2)**
- b. Ratio Analysis (L6)**
- c. Application of Marginal Costing Techniques (L12)**
- d. Budgetary Control (L14)**
- e. Methods of Evaluating Capital Investment Proposal (L19)**
- f. Standard Costing and Variance Analysis (L23)**

## **Assignment Topic II (10 Marks)**

**Report on Analysis and Interpretation of Financial Statement (L15)**